

Right angles

It's never too early to get started on next year! As this year's staff winds down, focus them on thinking "next year" ideas.

Successful coverage results from careful planning early in the process. The better the content and design plans, the better the final publication. Strong coverage that

is fair and balanced requires that yearbook staff members provide something for everyone that is representative of the activities and events of the year. Stories must be

honest, fresh and exciting with traditional stories enlivened by fresh angles or aspects. To give each volume its own uniqueness, new ideas must be integrated each year.

Areas for coverage include:

- **Lifestyles:** Reader routines, activities, events, relationships
- **Academics:** In & out of school learning activities
- **Clubs:** Organized group activities, events
- **Sports:** Team & individual athletic seasons
- **People:** Classes, faculty & support staff
- **Advertising:** Recognition, club/team, business
- **Specialty:** School- or company-created special activity/event sections

Brainstorm every which way to get the freshest coverage ideas ever